



SINCE 2016

COACH ACADEMY · PROGRAM OVERVIEW · 2026

# Certified Master Coach

ICF-approved coach education · 15 modules · Live virtual + in-person



**ICF LEVEL 3**  
Accredited Coaching Education

[coachacademy.com](https://coachacademy.com)

*Prices valid for 2026 only. All prices are subject to change.*

## WELCOME

# Mastery is a practice.

This program is for experienced coaches ready to join the top 4% of the profession.

The Certified Master Coach Program is 75 hours of ICF-accredited Level 3 coach education in one 6-month, part-time program: 15 live virtual modules, MCC-level mentoring, and a 5-day, five-star in-person symposium.

You coach well. You know the competencies, you hold the credential, and you can feel the next level waiting: the FLOW state in coaching, the art of lingering, the deeper dive into the competencies through a mastery lens.

**This is where mastery is built.** MCC-level drills, examples and debriefs, reciprocal relationships, and a capstone project designed to surpass expectations.

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*Experience the difference masterful coaching makes.*

**75**

ICF COACH EDUCATION  
HOURS

**6**

MONTHS, PART-TIME

**10**

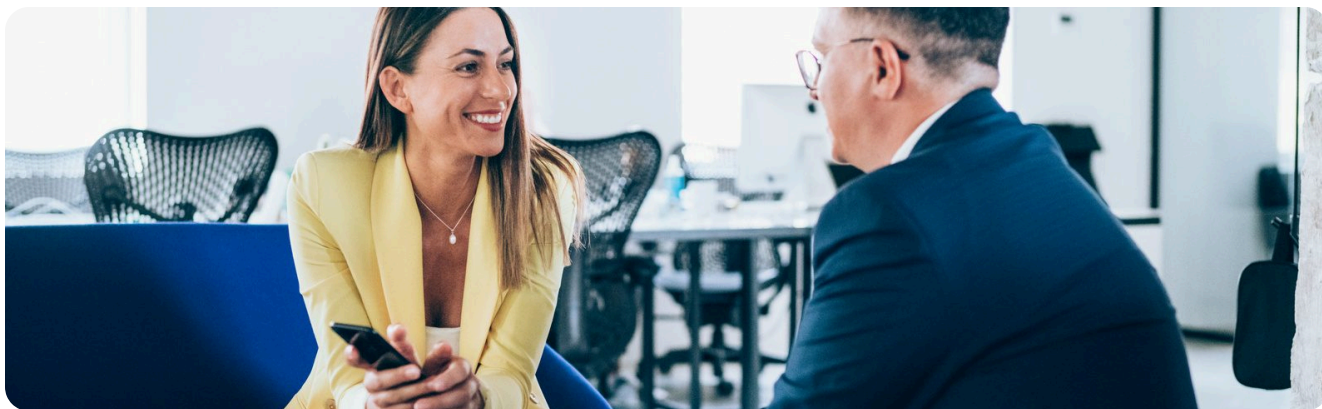
MENTOR COACHING HOURS

**300+**

FIVE-STAR GOOGLE REVIEWS

**125**

PREREQUISITE: COACH  
EDUCATION HOURS (LEVEL 2)



THE DETAILS

# Program at a glance

|                              |                                             |
|------------------------------|---------------------------------------------|
| Program                      | Certified Master Coach                      |
| Format                       | Live virtual training, on Zoom              |
| Length                       | 15 modules, 1 per week                      |
| In-person symposium          | 5 days, five-star · not included in tuition |
| Classroom access             | Program duration plus 3 months              |
| Weekly class                 | 2 hours live                                |
| Coursework                   | About 4 to 5 hours per week                 |
| Coaching practice            | 40 practical hours across the program       |
| Coach education hours        | 75 (ICF Level 3)                            |
| Mentor coaching              | 10 hours (6 group, 4 individual)            |
| Prerequisite                 | 125 hours coach education (Level 2)         |
| Premium Community Membership | Mastermind, included (\$330 value)          |
| Designation earned           | CA Certified Master Coach                   |
| <b>Tuition</b>               | <b>\$8,100 plus applicable taxes</b>        |
| Returning students           | \$7,800 plus applicable taxes               |
| Deposit at registration      | \$1,500                                     |
| Payment plans                | Up to 3 instalments                         |
| Start dates                  | Ask an Admissions Coach                     |

### Successful completion

- 75 hours of coursework
- 10 ICF mentoring hours (6 group, 4 individual)
- 40 practical coaching hours completed
- 20 hours being coached

### What you achieve

- Graduate a CA Certified Master Coach
- Qualify for ICF Level 3 (pathway to MCC)
- Distinguish yourself in the top 4% of coaches
- 6-Month Mastermind membership in a world-class global community

Additional fees apply for ICF Performance Evaluations and/or Portfolios. Details are covered on your call with an Admissions Coach.

## THE CURRICULUM

# What you'll learn

In 15 modules, you'll work at the mastery level of professional coaching. You will:

- ✓ Discover the FLOW state in coaching
- ✓ Expand and sharpen your skills
- ✓ Raise awareness through reciprocal relationships
- ✓ Experience the difference masterful coaching makes
- ✓ Benefit from MCC-level feedback, mentoring and facilitation
- ✓ Experience MCC-level coaching drills, examples and debriefs
- ✓ Take a deeper dive into the competencies from a mastery lens
- ✓ Share insights and design interventions
- ✓ Take part in an unforgettable onsite experience
- ✓ Design and participate in a capstone project that will surpass all expectations

### The In-Person Symposium

Five days, five-star, with the destination announced with your cohort. Lead an experience, present your experiential capstone, and learn beside master coaches, in the room. Symposium and travel costs are separate from tuition.

5 days

Five-star venue

Lead an experience

Destination to be determined

## HOW YOU LEARN

### 360-degree learning

Coach, be coached, and observe coaching. You develop as a coach from every angle, inside the safety of a learning community.

### Live coaching + feedback

Coaching demonstrations, group coaching, peer coaching, and observations, both in class and in community.

### Unlimited peer coaching exchanges

Unlimited access to a global network of peers working toward ICF credentials, ready to practice coaching with you every week. This is our best kept secret and most valuable feature.

### Tools, research, and tutorials

Ongoing development, research, and resources embedded in the classroom and the community.

You'll leave among a community of master coaches. Your clients will feel the difference.

## COURSE OUTLINE

# Weeks 1 to 16

|            |                                                                                                                    |
|------------|--------------------------------------------------------------------------------------------------------------------|
| WEEK<br>1  | Co-Creative Dialogue                                                                                               |
| WEEK<br>2  | The Art of Linging                                                                                                 |
| WEEK<br>3  | Self-Concept + Identity                                                                                            |
| WEEK<br>4  | ICF group mentoring 1 ★                                                                                            |
| WEEK<br>5  | Meaning Making                                                                                                     |
| WEEK<br>6  | Values + Identity                                                                                                  |
| WEEK<br>7  | Narrative Perspectives                                                                                             |
| WEEK<br>8  | Positive Provocation                                                                                               |
| WEEK<br>9  | <b>In-Person Symposium</b><br>5 days · Destination to be determined · Lead an experience · Develop capstone thesis |
| WEEK<br>10 | ICF group mentoring 2 ★                                                                                            |
| WEEK<br>11 | MCC Markers Part 1                                                                                                 |
| WEEK<br>12 | <b>Capstone Clinic</b><br>Peer insights and review to prep for capstone presentation                               |
| WEEK<br>13 | MCC Markers Part 2                                                                                                 |
| WEEK<br>14 | ICF group mentoring 3 ★                                                                                            |
| WEEK<br>15 | Capstone Project Presentation                                                                                      |
| WEEK<br>16 | <b>Final Class</b><br>Reflections and closing                                                                      |

★ ICF group mentoring hours · Course outline is subject to change. Course requirements include weekly VLOG reflections, student coaching submissions, participation in the in-person symposium, and guest speakers.

## THE ICF PATHWAY, EXPLAINED

# From your first class to a globally recognized credential

Coach Academy is an approved partner of the International Coaching Federation, the gold standard in coaching worldwide. Here is exactly how the pathway works.

1

### Complete the program

15 modules, live classes, a 5-day in-person symposium, and real coaching practice: 75 ICF Level 3 coach education hours, 10 mentor coaching hours, 40 practical coaching hours, and 20 hours being coached.

2

### Graduate a CA Certified Master Coach

Your Coach Academy designation, backed by documented hours and evaluated practice.

3

### Advance toward your ICF MCC credential

Your 75 hours and mentoring meet the Level 3 coach education requirements for the ICF Master Certified Coach (MCC) application. We walk you through the full path, including the performance evaluation step.

4

### Keep growing, for life

Continuing education and a community of master coaches keep your practice sharp, long after graduation.

## One Academy, A Lifetime of Learning



**Level 1**  
Foundational training



**Level 2**  
Professional and advanced training



**Level 3**  
Included in this program



**CCE**  
Continuing education

## BEYOND THE CLASSROOM

# A vibrant community, included with your tuition

Learning continues between and beyond classes with 10+ live events every month. Your Mastermind Membership (a \$330 value), our premium tier, is included for 6 months. It carries everything in the Influencer Membership:

Clubs and keynotes

Unlimited coaching exchange

Live coach demos

Case study clinics

Coaching skills labs

ICF group mentoring hours

And so much more to enrich your learning

## AND THE MASTERMIND ADDS

Advanced Coaching Labs

Business Strategies

Leadership Circles

Mini-series courses (6 parts) in relevant coaching topics

### Mastermind Membership: included with tuition

Our premium membership, supplemental to the course and inside the wider global community. A \$330 value, yours for 6 months. Offer is subject to change at Coach Academy's discretion.

### Mastermind Membership: open to the public

New to Coach Academy? Join the Mastermind community for \$85 per month, our public rate for people who are not clients yet. Offer is subject to change at Coach Academy's discretion.

### Add a specialization

For a limited time... add an 8-week specialization (Compassion, Grief, or Motivation) for \$250 when you register. Regular price: \$950.

*This offer is only valid until Dec 30th, 2026. This offer cannot be combined with any other offer. Restrictions apply.*

## Why we are different

### Rigorous training, human delivery

Built for people who take this work seriously. The curriculum is grounded in ICF standards, evidence-informed practice, and 50,000+ hours of curriculum design, mentoring, and facilitation since 2016.

### The PERFORM™ coaching model

Our CA Coaching Framework PERFORM™ delivers consistent, structured, powerful conversations. World-class, experienced facilitators mentor coaches at every level.

### Small cohorts, real practice

You'll learn live, beside experienced coaches who lead in companies, non-profits, schools, healthcare, and communities around the world. Cohorts stay intimate for connection and collaboration.

### A boutique learning experience

Classes are capped at 17, more attention. Our programs strive for the academic excellence of the Ivy League and deliver, with the care and rigor you would expect from a world-class institute.

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The course I took was beyond impactful. I registered to learn how to listen but really it was so much more than that. You learn compassion, curiosity, self-awareness, self-management, listening, the impact of silence, witnessing, goal setting and that small incremental changes are the key to transformation. The community that Coach Academy fosters is what I didn't know I needed. It is inclusive, understanding and supportive in every way. The teachers are amazing...every single one of them and all in their own way. 5 stars really doesn't do it justice. Honest. If you are wondering if you should register with Coach Academy for your coach training do it! You will not regret it.

HAYLEY FEYTEROPEN · GOOGLE REVIEW · ★★★★★

★★★★★ 300+ five-star Google reviews

4000+ Graduates



## YOUR INVESTMENT

# Tuition, and how to get sponsored

### TUITION

# \$8,100

Plus applicable taxes

**Returning students: \$7,800 plus applicable taxes (save \$300)**

- \$1,500 deposit at registration
- Payment plans up to 3 instalments
- 75 ICF Level 3 coach education hours
- 10 mentor coaching hours (6 group, 4 individual)
- Mastermind Membership included (\$330 value) for 6 months
- 5-day in-person symposium: costs are separate from tuition
- Additional fees apply for ICF Performance Evaluations and/or Portfolios

### Sponsored by your organization?

Many of our students are sponsored by an employer, a non-profit board, or a professional development fund. Coach training is a recognized investment in retention, engagement, and culture.

**Your Admissions Coach can prepare everything your approver needs:**

- ✓ This program overview and course outline
- ✓ The ICF-approved hours and credential pathway
- ✓ An invoice made out to your organization
- ✓ A receipt and documentation for development funds

**Ask about Membership, Advanced Skills, Business Workshops, Mentoring Packages, and Intensive Programs.**

## THE FOUNDER



Nathalie Blais, MCC

### FOUNDER & CEO, COACH ACADEMY

Nathalie Blais is the Founder and CEO of Coach Academy and an ICF Master Certified Coach whose work focuses on how people think, connect, and lead. Her central idea is both simple and disruptive: connection is not an assumption; it is a skill.

Blais holds a Master's degree in Psychology from Harvard and has logged more than 50,000 hours in facilitation, learning design, research, and education development. She is the architect of multiple ICF-accredited coach education programs and has trained thousands of leaders and coaches worldwide.

A TEDx Speaker on the power of coaching based connection skills, her research explores fear, motivation, grief, compassion, and connection. Her forthcoming 2027 book offers practical ways to prioritize human-centred connection in an increasingly automated world.

## Your next step is a conversation.

Speak with an Admissions Coach: a graduate of our programs who can walk you through the pathway, the time commitment, tuition, and whether Coach Academy fits what you're hoping to build.

[Book a call](#)

No sales pitch. Just a clear conversation.

## COACH ACADEMY

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