



Educator As Coach

Certification for Influential Educators



ABOUT US

Canada Coach Academy (CCA) believes in igniting positive change worldwide, one conversation at a time.

Our mission is to multiply the impact of coaching by mentoring world class coaches, so that together we can change lives, one conversation at a time.

CCA is made in Canada for the world.

We believe in continuous education and pushing boundaries. We exist to create a customer experience you can't wait to tell your friends about.

We walk the talk. We have your back. And you can ask us anything.

canadacoachacademy.com



WHY CANADA COACH ACADEMY?



Our mission is to multiply the impact of coaching in the world by training world class coaches.



Backed by 30,000+ hours of coaching, mentoring, observations and grounded theory.



Unique PARTNERTM Coaching Model is proven to deliver consistent, exceptional results for powerful conversations.



We partner to co-create a winning experience, and we are deeply invested in your success.



Our team is committed to continuous education, growth and inclusion to guarantee the highest standards are met.



Dynamic programs designed to maintain the attention of even the most distracted listener.



World class experienced facilitators all possess passion and coaching expertise.



We believe in your growth, potential & your ability to surpass even your own expectation.



Re-imagine What Schools Are Capable Of!
Ignite Potential & Performance





Teacher As Coach (TAC)

When adult stakeholders in children's education are actively involved in cultivating and modelling their own social and emotional competencies, the results is significant shifts in students' social, emotional, and academic competencies, as well as improvements in the quality of learning environments.

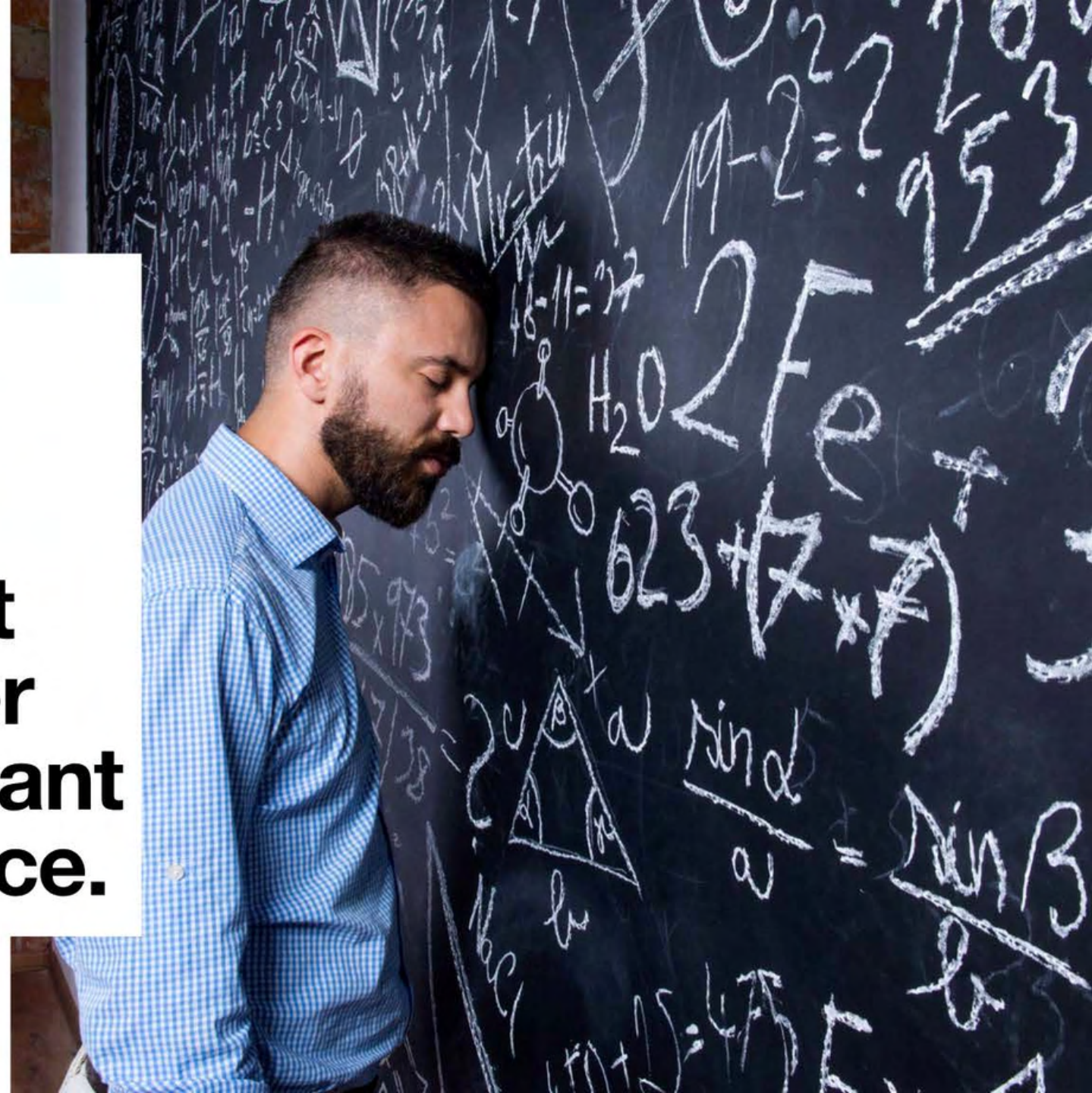
Mark Brackett (2009)



According to a 2014 Gallup poll 46 % of teachers report high daily stress during the school year. That's tied with nurses for the highest rate among all occupational groups!

We also know that teacher's stress-rate positively correlates with negative student experience, poor peer relationships & stagnant academic performance.

(Abel & Sewell, 1999; Kokkinos, 2007).



The result?

Emotional blockages to learning. **Bullying.** Acting out. **Calls for attention.** Feelings of uncertainty. **Shame.** **Anxiety.** **Depression.**





Teacher As Coach

ICF Certification

...

- ☐ Learn to create a safe space for students to clarify their thinking.
- ☐ Discover new choices and possibilities through observation and feedback.
- ☐ Practice skillful language that empowers and creates accountability.
- ☐ Step into learner mindset to self regulate and detox from judgement.
- ☐ Turn limiting thoughts and language into breakthroughs.
- ☐ Understand the science of behavior change and what keeps students stuck.
- ☐ Adopt a powerful framework to unlock potential.
- ☐ Experience the transformative impact of clean language is.
- ☐ Learn how people make decisions, and what influences actions.





The Opportunity

Give teachers the skill, strategy, awareness and tools to regulate their emotional landscape, to maximize their professional effectiveness and transform the classroom learning experience for all students.



What is Coaching?

Coaching is a process that builds on strengths through appreciative inquiry and feedback.

The International Coach Federation (ICF, 2019) defines coaching as partnering in a thought-provoking and creative process that inspires people to maximize their potential.



A COACH APPROACH DEVELOPS CRITICAL SKILLS

| SKILL | IMPACT |
|------------------------|--|
| Timely Feedback | Ongoing feedback-loops delivered with permission, observation and partnering. |
| Global Listening | Listen for what is not said- the language and non-verbal cues that tells us what holds students back. |
| Appreciative Questions | Adopt a growth mindset that build on strengths and focus on the progress. Learn from failure to inspire growth. |
| Reframing | Shift from problem to possibility thinking using reframing strategies. |
| Manage Progress | Sustain & support students with powerful tools to benchmark their progress. |
| Emotional Quotient | Move from <i>good</i> to <i>great</i> educators by moving from self-awareness to self-management. |
| Goal Setting | Crystalize what success looks like. Check assumptions and align values to desired outcomes. |
| Cultural Fluency | Honor diversity with a coach approach to inclusion by leading with curiosity and perspective. |
| Empowerment | Create a safe space for reflection, choice, vulnerability and growth to allow students to discover their true potential. |
| Presence & Rapport | A mindful practice of presence for optimal connection, clarity and collaboration. |

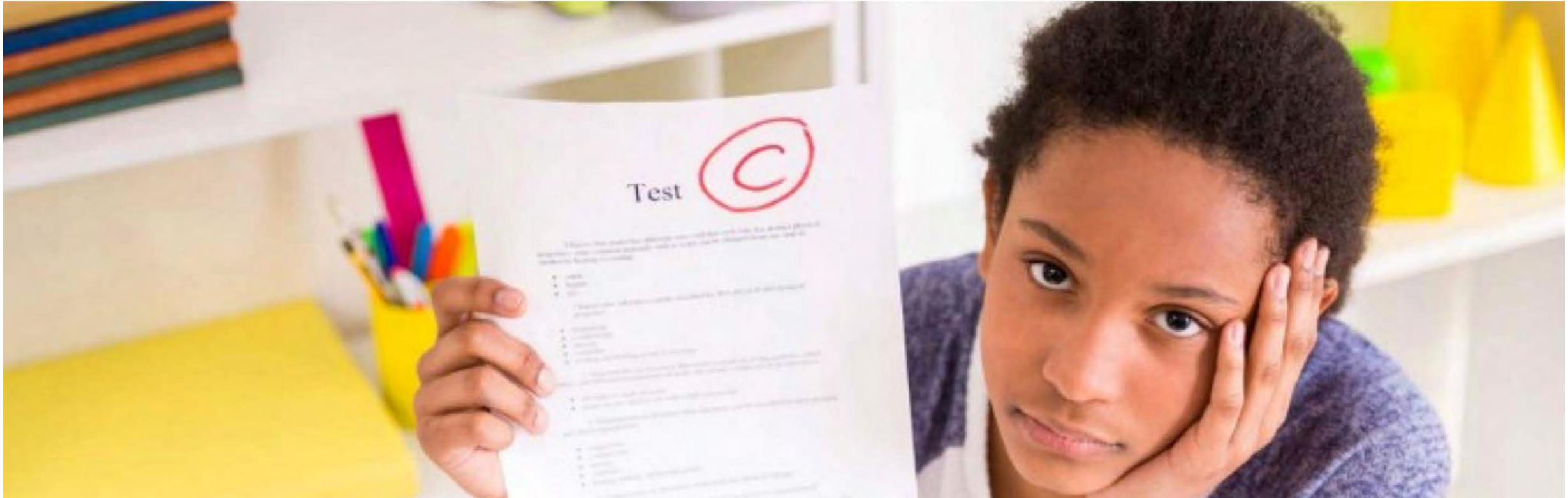


Let's graduate better humans, not just better students.

Teacher As Coach proposes to reduce stress levels with ***emotion*** skills to improve student/teacher connection, social & emotional wellbeing in the classroom, there-by noticeably improving academic outcomes.

What's at risk?

- Teachers unsupported & suffering.
- Stress affects mood in classroom... in school... in community!
- Teachers burnout.
- Our kids feel burdened. Student wellbeing suffers.
- Academic performance decreases. Bullying increase.





Make a commitment to teachers' wellbeing

Schools focused on social and emotional learning (SEL) show a systematic process for promoting teacher social and emotional development, **the** common element among schools that report an increase in academic success, improved quality of relationships between teachers and students and a decrease in problem behavior.

Durlak, Weissberg, Dymnicki, Taylor, & Schellinger, (2011)

High-quality coaching in schools supports professional development, leadership sustainability and school improvement.

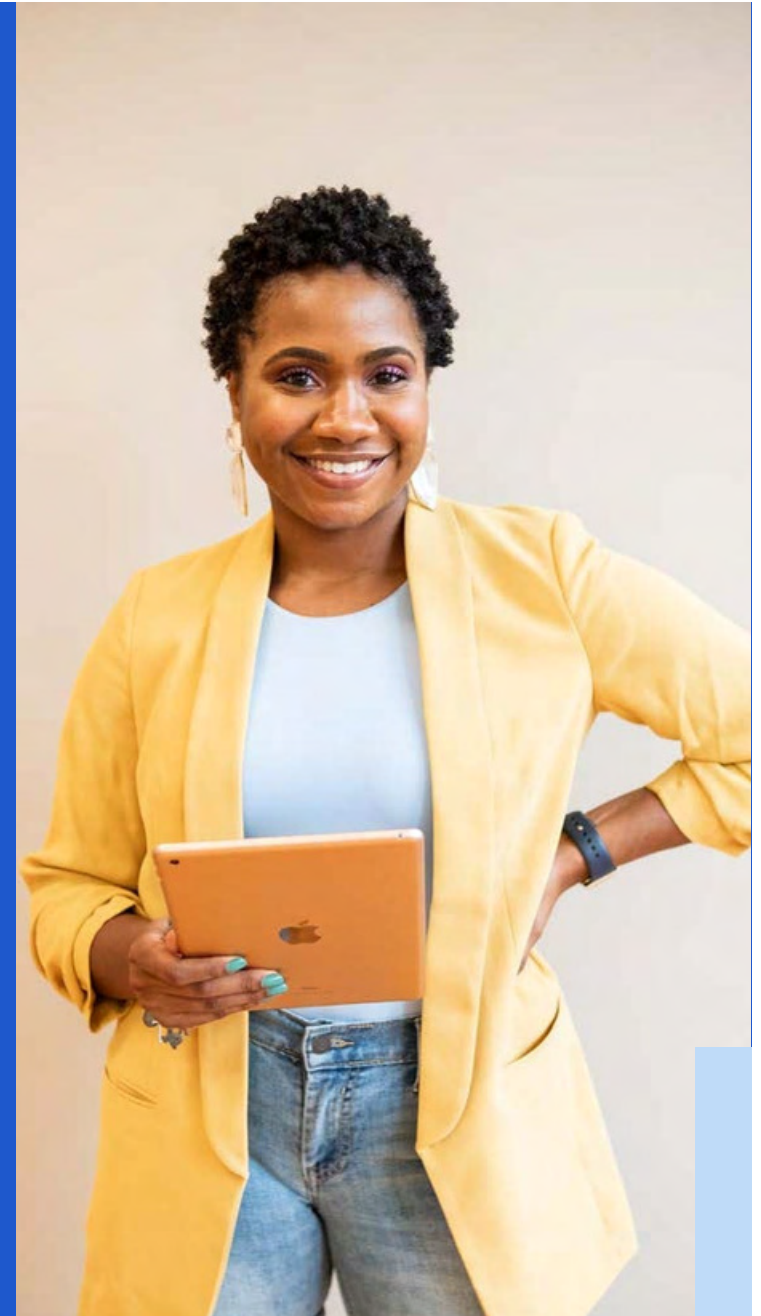
Van Nieuwerburgh, (2012)



PARTNER™

Powerful coaching conversation
framework for TEACHERS!

Probe
Agree
Reflect
Trepidation
New Choices
Empower
Revue



A large blue square with a thick orange border. The text 'Tool Box' is written in large, bold, white sans-serif font in the upper left. Below it, in a smaller white sans-serif font, is the text 'Powerful tools to support educators in growth and development.'

Tool Box

Powerful tools to support educators in growth and development.

A large blue square with a thick orange border. The text 'Tool Box' is written in large, bold, white sans-serif font in the upper left. Below it, in a smaller white sans-serif font, is the text 'Powerful tools to support educators in growth and development.'

Tool Box

Powerful tools to support educators in growth and development.

1

WHAT ARE YOU MOST EXCITED ABOUT?

2

WHAT ARE YOU MOST CONCERNED ABOUT?

3

WHAT ARE YOUR OPPORTUNITIES?

Opportunity

4

WHAT ARE YOU DOING TO BUILD YOUR CONFIDENCE?

1

WHAT ARE YOU MOST EXCITED ABOUT?

2

WHAT ARE YOU MOST CONCERNED ABOUT?

3

WHAT ARE YOUR OPPORTUNITIES?

Opportunity

4

WHAT ARE YOU DOING TO BUILD YOUR CONFIDENCE?

| | DESCRIBE THE FEAR |
|----|---|
| 1 | List all the things you fear might happen |
| 2 | |
| 3 | |
| 4 | |
| 5 | |
| 6 | |
| 7 | |
| 8 | |
| 9 | |
| 10 | |

| | DESCRIBE THE FEAR |
|----|---|
| 1 | List all the things you fear might happen |
| 2 | |
| 3 | |
| 4 | |
| 5 | |
| 6 | |
| 7 | |
| 8 | |
| 9 | |
| 10 | |

1. What would others see if they were observing you?
2. What do you say?
3. What do you feel?
4. What do you do?
5. What do you want in those moments?
6. What do you actually get in those moments?

GOAL

What do you want?
MAKE IT SMART:

What are some steps
you can take right
now to achieve this?:

GOAL

What do you want?
MAKE IT SMART:

What are some steps
you can take right
now to achieve this?:



DYNAMIC, INTERACTIVE , VIRTUAL WORKSHOP DESIGN

Experiential

Discussion

5 Senses

Relevant

Self Reflection

Mentoring &
Support



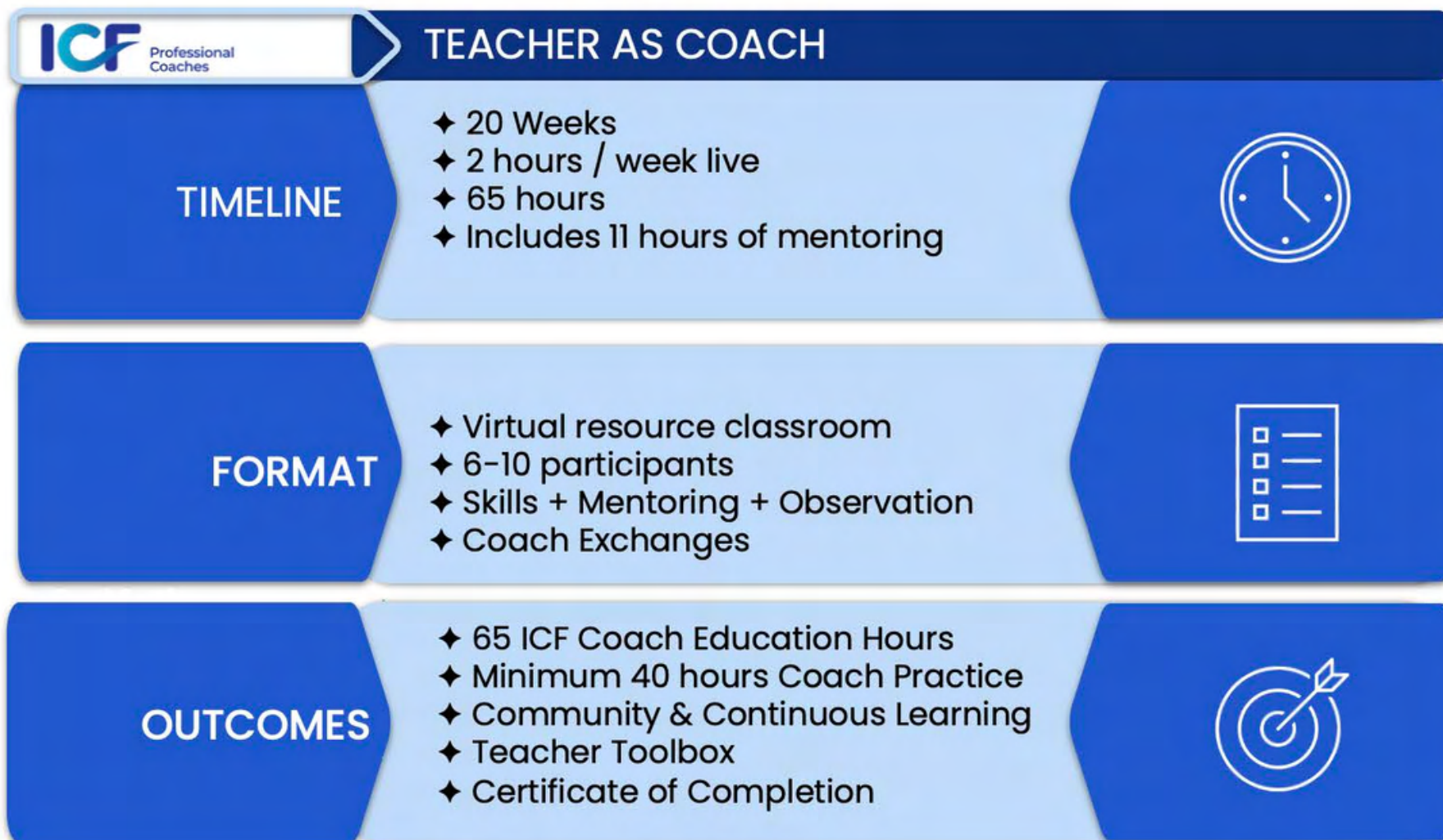


FORMAT & DELIVERY

- This program is offered in a fully digital format.
- Classes are weekly, scheduled by polling the group to pick a time that is sure to fit your busy schedule.
- Time-released virtual classroom keeps you organized and makes your course materials easy to locate and access.
- Global Village is our dynamic and interactive one stop community for all coaches to support development of coaching skills.
- Our facilitators take a coach approach to delivery and facilitation, modelling coaching from Day 1.
- Classes are kept small to ensure engagement, participation and plenty of discussion- all important adult learning principles.



PROGRAM DELIVERY



*FORMAT & DELIVERY IS SUBJECT TO CHANGE

TESTIMONIALS



LORRIE DEYELLE

SCP, CCP CHIEF HUMAN RESOURCES OFFICER

Canada Coach Academy is where world class coaches are developed and trained. Amazing delivery approach that is both refreshing and empowering. This program incorporates all the ICF requirements and real-life practical experience. It helps people learn to communicate more effectively, learn critical thinking and does it all while helping people to feel trusted and safe. The program is fantastic for all levels of management and individual contributors.



ROSS MCELROY, P.ENG.

DIRECTOR OF AUTHORIZATIONS, AT MINISTRY OF
FORESTS, LANDS AND NATURAL RESOURCE

CCA is helped me to learn and embrace coaching not just as a skill or profession, but as a mindset and way of being. CCA has drive and passion for gold standards, and for developing and improving all things related to coaching, whether it's the curriculum and offerings or changing the face of education. But perhaps most importantly, I'm proud to be a member of this growing community of business, performance, life, and wellness coaches, and am proud to have earned my ACC with CCA.



Live Virtual Training
65 Hours ACTP
2 Hours / Week
20 Weeks





INVESTMENT

● *Taxes are not included*



INCLUDED

Virtual Classroom

Premium Membership to
Global Village 12M Included

Toolbox

Group & Individual Mentoring

Coaching Observations

Coach Exchange Network



TUITION

\$5,200 CAD

EARLY BIRD

\$4,900 CAD

Interest-free payment plans
offered on demand.

*Price is valid in 2024 only.



Nathalie Blais, MCC,
Co-Founder and Director of Training

CANADA COACH ACADEMY

We have had the pleasure of working closely with individuals and groups worldwide. Our passion lies in developing masterful coaches and empowering people with the skills to discover and cultivate human potential.

CA's clients are in cross-cultural environments throughout Africa, Europe, Asia and North America.

As co-founder and Program Director, Nathalie is among the top 4% ICF Coaches in the world as an MCC qualified coach with 5000+ hours of coaching and facilitation. She is also currently completing a Masters with a focus in Behavioral Psychology at Harvard. Her passion lies in affecting real change in education, and her dissertation is on Teacher As Coach—a mission to reduce stress levels in schools with coaching skills to improve teacher/student connection, and social & emotional wellbeing in the classroom, thereby improving academic outcomes.

**Reach out to speak to a
Program Specialist today.
Thank you for your time and
consideration.**



Let's Connect.

1-833-218-3007

canadacoachacademy.com

info@canadacoachacademy.com

