



Advanced
Skills

ICF Coach
Education

Qualify for
Level 2 (PCC)

www.coachacademy.com

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At A Glance

Qualifies for Level 2 ICF Coach Education Hours (PCC)



65 Coach Education Hours

- 15 Weeks part-time study.
- 2 hours live/virtual per week on ZOOM
- 2-3 hours course work/ week
- 2 hours coaching per week

Successful Completion Criteria

- 65 Hours Course Work
- 30 Practical Coaching Hours Logged
- 10 Hours Being Coached Logged
- Final Presentation
- Coaching Submissions + Peer Feedback

Designation(s) Earned

- Qualifies for PCC ICF Level 2
- PCC demands 500 hours of coaching practice for ICF
- **NOTE:** PCC Credentials require a minimum of 125 ICF Coach Education Hours, 500 Qualifying Coaching Hours, 10 ICF Mentoring Hours

Your Financial Investment

- All-Inclusive Tuition
- Community Membership Included (3 months)
- \$1500 Deposit at time of registration
- Payment Plans (up to 3 Months)
- **Additional Fees Apply:**
 - ICF Performance Evaluation
 - Application fees for Equivalency
 - ICF Mentoring Hours

Your Professional Investment

- A global network of Professional coaches
- Associate yourself with Canada's most prestigious Coaching Brand



What people are saying!



Anne Niec, MD.



In searching for a coaching qualification course, CCA offers an amazing group of experts who are in the know of knowledge and education for coaching and coaches. This professional school demonstrates awareness, flexibility, commitment to their students, a community of practice and up-to-date knowledge of the compass of coaching internationally and here at home. An amazing adventure where you will feel well supported and leave with the skills and knowledge to provide quality and informed coaching. No hesitation required!!

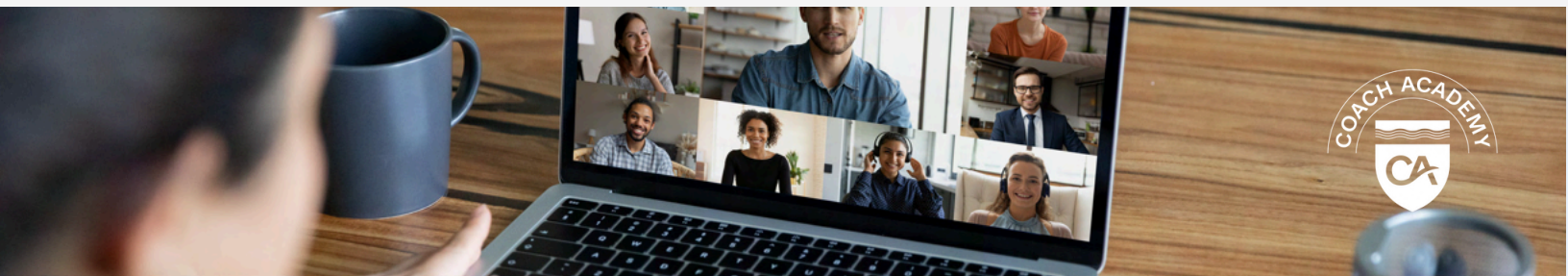
What We Believe

Coach Academy believes in igniting positive change worldwide, one conversation at a time.

We mentor world-class coaches so that together we can empower others to unlock their potential and live their best lives.

Coach Academy is made in Canada for the world.

We believe in continuous learning and pushing boundaries. Our mission is to make coaching accessible to everyone.



ICF Approved Program

Canada Coach Academy is an approved partner of the International Coach Federation (ICF). All of our Certification Programs are accredited and qualify you for an ICF designation.



65 Hours | 18 Weeks

This program qualifies for 65 Coach Education Hours. You must have completed a foundational skills (Level 1) program to qualify for admissions.



2 Hours Live Per Week

All of our courses include a live weekly session for 2 hours on ZOOM. Class sizes are small to allow for engaged learning and discussion. Your learning is supported by a global online community accessible through mobile or desktop devices.

Ivy League Standard in Coaching



50,000+ Hours of Research & Development

Founded in 2016 and backed by 50,000+ hours of coaching, mentoring, observations and research in grounded theory that supports the evidence for coaching skills.

We Partner With You

We partner with you to co-create a winning experience, and we are deeply invested in your success. Our team is committed to continuous education, improvement and growth to ensure the highest standards are met.



Proven 360 Experiential Learning Model

Our courses are all evidence-based and designed with adult learners in mind. The proven formula to advance coaching skills requires practice, feedback, observation and discussion.

Aim for Mastery

Increase Confidence

- ❑ Use your tone of voice as a powerful tool
- ❑ Advanced skills in lingering and discovery
- ❑ Unpack personal bias and increase self-awareness
- ❑ Reflection, inflection and observation
- ❑ Coaching from the client's experience
- ❑ Move from doing to being skills
- ❑ Experience the transformative power of feedback
- ❑ Digging deeper for profound insights
- ❑ Move from intention to impact



Learn in community

Connect with experienced coaches and learn from each other.



Mentoring

Submission of live recordings weekly for group feedback discussion.

Concepts

Learn advanced researched-based practices to cultivate more skills toward an PCC-level mastery of coaching.



Live Coaching

Practice coaching, be coached and observe coaching with live feedback and observations.



Coach Academy Membership

MONTHLY OFFERINGS

COACH ACADEMY
OFFER

LIABILITY INSURANCE	PREFERRED RATE	
CLUBS AND KEYNOTES	INFLUENCER MEMBERSHIP INCLUDED WITH TUITION!	
UNLIMITED COACHING EXCHANGE		
LIVE COACH DEMOS		
CASE STUDY CLINICS		
COACHING SKILLS LABS		
PSYCHOLOGY OF COACHING		
PREMIUM TOOLBOX (500 TOOLS)		
ICF GROUP MENTORING HOURS		
CREATIVE COACHING WITH CATE (CCE)		NEXT LEVEL: MASTERMIND MEMBERSHIP
ALIGNED VALUES WITH KELLY (CCE)		
BUSINESS MINDSET WITH NATHALIE (CCE)		
SUPERVISION HOURS (CCE)		
VALUE { INFLUENCER MEMBERSHIP \$45/ MONTH MASTERMIND MEMBERSHIP \$55/MONTH		

**OFFER IS INCLUDED FOR DURATION OF YOUR PROGRAM.
Mastermind Membership is NOT included.**

** OFFER IS SUBJECT TO CHANGE AT COACH ACADEMY DISCRETION.



Course Content

Week 1

Introduction

Week 2

Trust Based Connection

Week 3

Unpacking Subconscious
Bias

Week 4

Cultivating Mindset

Week 5

Final Project Assignment

Week 6

The Art of Listening

Week 7

Tactical Labelling



Course Content

Week 8

Listening & Body Language

Week 9

Case Studies

Week 10

Ethics

Week 11

Case Studies

Week 12

Resource Hours

Week 13

Case Studies

Week 14

Final Project: Presentation

Week 15

Reciprocity Circle

Your Investment



All Inclusive
Tuition

\$4900

**Taxes are not included*

Returning
Student Rate

\$4410

**Taxes are not included*

*Grounded in the science and evidence for coaching, this program is priced to give people the opportunity to access **ICF Gold Standard Education** at an affordable tuition.*

**Prices are subject to change and valid for 2026 only*



Explore More Courses



Compassion

A Course Designed for Coaches

Coach Academy
Canada | USA | Global

The cover features a green background on the left with the Coach Academy logo and text. On the right, a pair of hands holds a red heart against a wooden background.

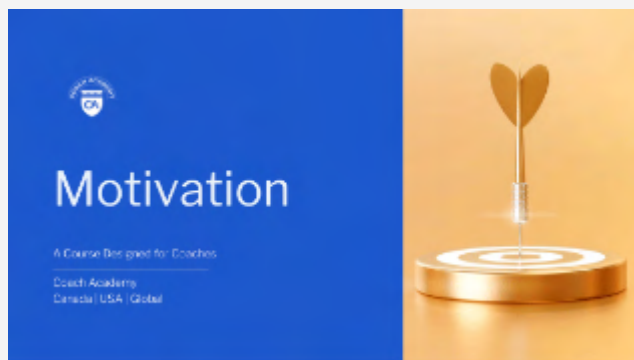


Grief

A Course Designed for Coaches

Canada Coach Academy

The cover has a dark blue background with the Coach Academy logo and the word 'Grief' in white script. The right side shows a field of white flowers.



Motivation

A Course Designed for Coaches

Coach Academy
Canada | USA | Global

The cover is split into a blue left half with the Coach Academy logo and text, and a gold right half showing a dart hitting a target.



Business Start-Up Workshops

A Course Designed for Coaches

Canada Coach Academy

The cover has a dark red background with the Coach Academy logo and text. The right side shows two people high-fiving.



Team & Group Coaching Skills

A Course Designed for Coaches

Coach Academy
Canada | USA | Global

The cover is split into a blue left half with the Coach Academy logo and text, and a right half showing a group of people celebrating.



Coach Academy Founder



Nathalie Blais is the Founder and CEO of Coach Academy and an ICF Master Certified Coach whose work focuses on how people think, connect, and lead. Her central idea is both simple and disruptive: connection is not an assumption; it is a skill.

At a time when communication is increasingly reactive and transactional, she challenges people to reconsider how influence is built and how change actually occurs. She argues that coaching skills are connection skills and that coaching is the language of influence, inclusion, and meaningful exchange.

Blais holds a Master's degree in Psychology from Harvard and has logged more than 50,000 hours in facilitation, learning design, research, and education development. She is the architect of multiple ICF-accredited coach education programs and has trained thousands of leaders and coaches worldwide.

A contributor to Forbes Coaches Council, her research explores fear, motivation, grief, compassion, and connection. Her forthcoming book examines why human-centred connection is becoming a critical skill in an increasingly automated world.