



Certified Master Coach



www.coachacademy.com



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At A Glance

Become an ICF Professional Coach



75 ICF Coach Education Hours

- 6 months part-time study.
- 15 Weeks Virtual
- A 5-Day, 5 Star In-Person Symposium
- 5-4 hours course work/ week



Successful Completion Criteria

- 6 ICF Group Mentoring Hours
- 4 ICF Individual Mentoring Hours
- 40 Practical Coaching Hours Logged
- 20 Hours Being Coached Logged
- Prerequisite: Approved Coaching Education



Designation(s) Earned

- Qualifies for ICF Level 3
- Pathway to ICF Master Coach Certification
- Graduates earn CA Certified Master Coach credential



Your Financial Investment

- Tuition: \$7,900
- Community Membership Included (6 months)
- \$1500 Registration Fee to reserve a seat
- Payment Plans (up to 3 Months)



Your Achievement

- Distinguish yourself as Top 4% of Coaches

Backed by an Ivy League Education



50,000+ Hours of Research & Application

Founded in 2016 and backed by 50,000+ hours of coaching, mentoring, curriculum design, observations and research in grounded theory that supports the evidence for coaching skills, Coach Academy is the Ivy League in Coach training.

We Partner With You

We partner with you to co-create a winning experience, and we are deeply invested in your success. Our team is committed to continuous education, improvement and growth to ensure the highest standards are met.



Proven Coaching Model

The unique **PERFORM** Coaching Model is proven to deliver consistent, exceptional results for powerful conversations. Our world-class experienced facilitators all possess the passion and expertise to mentor coaches at all levels.

Mastery.



- Discover the FLOW state in coaching.
- Expand and sharpen your skills.
- Raise awareness through reciprocal relationships.
- Experience the difference masterful coaching makes.
- Benefit from MCC-level feedback, mentoring and facilitation.
- Experience MCC-level Coaching drills, examples and debriefs.
- Take a deeper dive into the competencies from a mastery lens.
- Share insights and design interventions.
- Take part in an unforgettable onsite experience.
- Design and participate in a final project that will surpass all expectations.



Experiential Training

Every class is supported by hands-on, practical applications of coaching skills. Learn, discuss, relate, and try! This program is rich with live demonstrations and a library of recorded coach sessions to enrich your learning.



Earn Credibility

Earn a recognized credential in a program that undergoes regular, rigorous review by the International Coaching Federation (ICF).



Belong to a Global Network & Thriving Community

Your cohort is intimate to foster connection and collaboration throughout your journey, supported by a wider community of continuous learning, engagement, and practical support for your coaching practice. Coach, be coached, and observe coaching to get the 360 experience, grow your network and reach.



Mastermind Community Membership

Master your skills in a community like no other. Mastermind Membership included in tuition for 6 months with program.

Course Outline

Course Requirements Include

- Weekly VLOG Reflections
- Student Coaching Submission
- Participation in On-Site Retreat
- 2 Guest Speakers (TBD)

Week 1

Co-Creative Dialogue

Week 2

The Art of Linger

Week 3

Self-Concept + Identity

Week 4

ICF Group Mentoring

Week 5

Meaning Making

Week 6

Values + Identity

Week 7	Narrative Perspectives
Week 8	Positive Provocation
Week 9	In-Person Symposium <ul style="list-style-type: none"> • Destination to be determined • 5 Days • Lead An Experience • Cost is not included in tuition.
Week 10	ICF Group Mentoring
Week 11	MCC Markers Part 1
Week 12	Capstone: Experiential, In-Person
Week 13	MCC Markers Part 2
Week 14	ICF Group Mentoring
Week 15	Final Project Presentation
Week 16	Final Class: Reflections and Closing

Your Investment



Tuition

\$7,900

**Taxes are not included*

Ask About

Intensive Programs
Business Workshops
Payment Plans

*Prices are subject to change



Explore Continuing Education



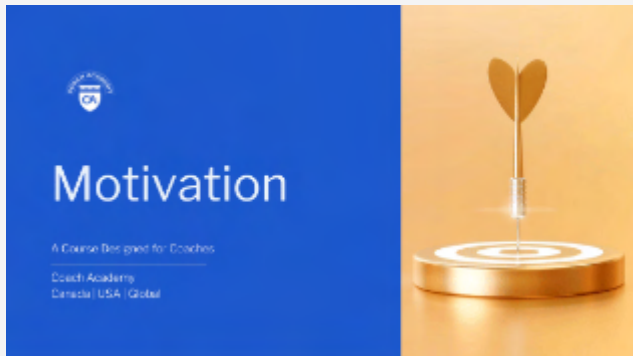

Compassion
A Course Designed for Coaches
Coach Academy
Canada | USA | Global


A pair of hands holding a red heart against a textured, reddish-brown background.




Grief
A Course Designed for Coaches
Canada Coach Academy

A field of white daisies in a soft, slightly blurred setting.




Motivation
A Course Designed for Coaches
Coach Academy
Canada | USA | Global

A golden dart hitting the bullseye of a target on a wooden surface.




Business Start-Up Workshops
A Course Designed for Coaches
Canada Coach Academy

Two people, a man and a woman, high-fiving each other in a bright, modern office setting.




Team & Group Coaching Skills
A Course Designed for Coaches
Coach Academy
Canada | USA | Global

A diverse group of people in a meeting room, some sitting and some standing, all appearing engaged and happy.

Coach Academy Founder



Nathalie Blais is the Founder and CEO of Coach Academy and an ICF Master Certified Coach whose work focuses on how people think, connect, and lead. Her central idea is both simple and disruptive: connection is not an assumption; it is a skill.

At a time when communication is increasingly reactive and transactional, she challenges people to reconsider how influence is built and how change actually occurs. She argues that coaching skills are connection skills and that coaching is the language of influence, inclusion, and meaningful exchange.

Blais holds a Master's degree in Psychology from Harvard and has logged more than 50,000 hours in facilitation, learning design, research, and education development. She is the architect of multiple ICF-accredited coach education programs and has trained thousands of leaders and coaches worldwide.

A contributor to Forbes Coaches Council, her research explores fear, motivation, grief, compassion, and connection. Her forthcoming 2027 book examines why human-centred connection is becoming a critical skill in an increasingly automated world.